

15th Edition 11-13 September, 2018 Karachi Expo Centre, Pakistan
16th Edition 2 - 4 April, 2019 Lahore Expo Centre, Pakistan

Advertising Tariff of Event Bulletin

Charges for Inside Pages:

Colour Ads	(Dimensions in mm)	Single Insertion (US\$)	2 Insertions (US\$)
------------	--------------------	-------------------------	---------------------

Half Page 4 Colour	(190x270)	US\$600	US\$1000
--------------------	-----------	---------	----------

Qtr Page 4 Colour	(190x120)	US\$350	US\$550
-------------------	-----------	---------	---------

Black & White Ads	(Dimensions in mm)	Single Insertion (US\$)	2 Insertions (US\$)
-------------------	--------------------	-------------------------	---------------------

Half Page	(190x270)	US\$350	US\$600
-----------	-----------	---------	---------

Qtr Page	(190x120)	US\$200	US\$350
----------	-----------	---------	---------

- Closing Date (For Space Booking) **One month before event**
- Closing Date (For Artwork/ Colour Separations) **One month before event**

Notes: 1. 13% VAT is applicable on all rates

2. Rates mentioned above apply to a single event & are subject to change without prior notice

3. Charges for Front Page would be 200% & for Back Page 150% of the rates of regular ads mentioned above.