

15th Edition 11-13 September, 2018 Karachi Expo Centre, Pakistan

16th Edition 2 - 4 April, 2019 Lahore Expo Centre, Pakistan

GOLD Sponsor*

Charges US\$15,000

FACILITIES / BENEFITS:

@ ENTRANCE OF VENUE

<u>Karachi Expo Centre</u>	<u>Lahore Expo Centre</u>
<ul style="list-style-type: none"> Placement of one (1) Dee Shaped Panel Banner DPB-6 (18' x 8'3'6" size) on the Top Rim (Parapet) of Hall-3 of Karachi Expo Centre** Placement of one (1) Grill Panel Flex Banner (5' x 5') on outer Grill of Karachi Expo Centre Placement of two (2) Vinyl Banner CCE-VB-L (4' x 5'6" size) on the left and right entrance Congress Centre** 	<ul style="list-style-type: none"> Placement of two (2) Grill Panels Flex Banner (10' x 5' each) inside Expo Centre** Placement of two (2) Streamers (4' x 6' each) in Parking area of Expo Centre** Placement of One (1) Flex Banner (17' x 15.8') in front of Glass panel of Hall of Expo Centre** Placement of two (2) Flex Banners (8' x 5.5') on Divider Frames of Parking Area of Lahore Expo Centre **

@ EXHIBITION

<u>Karachi Expo Centre</u>	<u>Lahore Expo Centre</u>
<ul style="list-style-type: none"> Allocation of a PAVILION comprising of Four (4) bare space stalls (3m x 3m size each) in the Exhibition at a single location Placement of Sponsor's Logo on the backdrop at Main Reception of Karachi Expo Centre** Placement of two (2) Corridor Panel Flex Printed Banners (8' x 8' size) in the Corridor of Karachi Expo Centre** Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition** Provision of 2000 Corporate Exhibition Passes to the Sponsor 	<ul style="list-style-type: none"> Allocation of a PAVILION comprising of four (4) bare space stalls (3m x 3m size each) in the Exhibition at a single location Placement of Sponsor's Logo on the backdrop at Main Reception of Lahore Expo Centre** Placement of two (2) Railing Banners (6' x 6' each) on the Railing inside Hall of Lahore Expo Centre** Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition** Provision of 2000 Corporate Exhibition Passes to the Sponsor

@ CONFERENCE

- Conference Registrations for three (3) delegates
- Logo of the sponsor will be placed on Wooden Block Banner at Conference venue*

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@ MEDIA & PUBLICATIONS

- The Profile (200 words) of the Sponsoring organization will be published in the Exhibition's Catalogue**
- Printing of one (1) Full Page Color Advt. in the Exhibition's Catalogue**
- Coverage of Sponsor in the Event Bulletin**
- Facilitation for Press Releases regarding new product launch / arrival of foreign guests etc. of the Event to Press & Media Department of Ecommerce Gateway

WEBSITE

- Placement of Sponsor's Logo with hyperlink at official web site of the Event **
- Placement of one (1) Banner ad. at www.health-asia.com for two (2) months **

***Maximum No. of Sponsor(s) = Two (2)**

** Sponsor to provide Names with designations, Logo, Panel Design & Advt. on CD-ROM at-least one month before event

Note: 1. 13% VAT is applicable on all rates

2. Rates mentioned above apply to a single event & are subject to change without any prior notice